



## **FOR IMMEDIATE RELEASE**

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### **Michigan Association of Health Underwriters Earns National Honors for Growth and Member Service Excellence**

**LANSING, MICH, July 22, 2015** — Michigan Association of Health Underwriters, which represents 800 members statewide, has received multiple national honors for association management excellence and member service in the public interest.

The National Association of Health Underwriters at its 85th Annual Convention and Exhibition in New Orleans, LA recognized MAHU with its prestigious Landmark Award, which spotlights outstanding achievements in service to members, the industry and public.

MAHU earned NAHU's Gold Certification and the Blue Ribbon of Excellence award, which is part of NAHU's Chapter Certification Program, and is an ongoing program that recognizes excelling chapters throughout the year.

“The leadership of NAHU members has a far-reaching impact on providing for the healthcare needs of individuals, families and business in their communities” said NAHU CEO Janet Trautwein. “We are grateful for MAHU’s hard work with chapter development and recognize them for their efforts with these well-deserved awards.”

MAHU also excelled this past year in member recruitment and retention efforts, earning NAHU’s Highest Retention Rate of the Year and Highest Growth Rate of the Year awards. MAHU also honored with the Membership Cup Award for scoring the highest in most new members, highest growth rate and highest retention rate. MAHU Treasurer, Michelle Howard, received the Recruiter of the Year Award.

“We are really proud of the work that our association and members do together to help the citizens of Michigan make the best healthcare insurance choices for taking care of themselves and their families, while also advancing our professional standards and excellence,” said MAHU president Val Cramer. “It is a tremendous honor to be recognized by our national professional association and peers from around the country as providing the best opportunities for our members and being dedicated to the people of Michigan.”

The National Association of Health Underwriters represents 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans.



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